

January 2009



BOOK NOW FOR OUR FIRST SURVEYS FOR 2009!

OMNIBUS SURVEY:

If you are looking for prompt answers, we have a ready-made solution for you!

- A regular social and market survey tailored cost-effectively to meet the needs of a range of government, academic, not-for-profit and business clients.
- The survey can cover the ACT and region – ie, it covers all of Canberra, plus, if you wish, surrounding centres including Queanbeyan, Jerrabomberra, Yass, Bungendore, Braidwood and Captains Flat and many rural-residential communities and villages in between.
- Each wave involves telephone interviews with a fresh, reliable sample of 1,000 people, representative of the 18+ years Canberra community in terms of gender, age and location.
- Questions are analysed by relevant socio-demographics and by region and compiled into a succinct tabular report.
- The survey is conducted monthly and costs range from as low as \$950 per question (+ GST).
- Both once-off and ongoing series of questions are welcome.
- We offer personal presentation and discussion of findings for a modest additional fee.
- We are a full-service market, social and communications research company, so we are also very interested in helping you with your other research and evaluation needs.



Timing of Surveys:

	<u>January 2009</u>	<u>February 2009</u>	<u>March 2009</u>
Cut-off for including questions	Wednesday, Jan 21	Wednesday, Feb 18	Wednesday, Mar 18
Telephone interviewing	Weekend of Jan 23-26	Weekend of Feb 20-23	Weekend of Mar 20-23
Top-line results	Wednesday Jan 28	Wednesday Feb 25	Wednesday Mar 25
Full tabular report	Friday Jan 30	Friday Feb 27	Friday Mar 27

Book Now! – Les Winton 02 6232 6264



We look forward very much to serving you. For any enquiries, and to book your space in the next survey, please call Les Winton now on 02 6232 6264 or 0414 504 832.



The CRSMS is brought to you by:



– Canberra's leading social and government research organisation.